

LIVING AYURVEDA with Cate Stilman

Living Ayurveda Course Blueprint







Living Ayurveda Course Blueprint

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WHY



Align to your radiant longevity with wisdom of Ayurveda + Yoga Once you know yourself, you can help others heal.

Thrive with the practical, modern wisdom of the Living Ayurveda Course (LAC). LAC will provide you a supportive community of peers who will become and remain your closest friends. Communities learn and grow faster than individuals. You'll have a place to show up authentically, being supported and able to support others with trust and truthfulness.

For the past 9 years, Cate Stillman has led groups through a nine-month journey into living Ayurveda in daily life. Our members consistently report:

- I'm more conscious of what foods are good for me.
- I'm taking better care of my body.
- I better understand what helps my body thrive.
- I feel younger and lighter.
- Ayurveda makes more sense to me now.
- I'm becoming a wellness resource for my yoga students.
- I'm taking better care of my family.

From Yoga + Ayurveda

Ayurveda means to know life. Use the timeless secrets, simple gems to remind you of what you already know.. Print a dozen copies to share. Let's have each other's backs as we co-create our future.

I. Fall in Love with Your Body

Your body is the most intelligent, most evolved manifestation on the planet and perhaps in our known universe. Your body holds the gateway to the life of your dreams. Fall in love with every part of yourself, and you unlock your potential to thrive. leading the way for others.

2. Treat Yourself like a Priestess

A priestess tends to her spirit and her spiritua evolution. A priestess knows how to build her inner fire, make her own medicines, and move through life according to her inner rhythm. She tends to herself, knowing that her deep connectivity to the rhythm of life is an asset to all she encounters

3. True Beauty Comes from Early to Bed.

Sleep is the cure-all. Sleep is and will always be the best beauty product on the shelf. If you aren't shutting down and rising early, you're disrupting your body's ability to process, assimilate, and allowing enough time for your nightly restoration and detaxification, you'll be tired. Tired leads to overwhelm Overwhelm leads to poor choices Your inner beauty leads to your outer beauty and is utterly reliant on early to bed, early to rise

Connection + True Laughter + True Tears Consciousness desires interconnectivity. We desire to connect consciously with each other. We desire to and progress. We also desire to have each other's back through challenging times. Our laughter enlivens our soul, and our tears cleanse our wounds.

When we listen and speak from an authentic connection, our relationships evolve.

4. Lead your Conversations from Authentic

6. Your Gut Likes Siestas

In Ayurveda, the stomach organ is kapha. Kapha

means to flourish with water. The qualities of kapha 5. The Plants Outside Your Door Have are slow, heavy, damp, and cool. Think of a rainy day. Your aut isn't designed for non-stop factory Back in the day, our grandmothers lived closes work. It needs time to dry out and get sparky, and it usually under the same roof. As women, we learned can't do that if you eat between meals Give your from our grandmothers which plant friends are your grandmother's plant wisdom, find a local botanist or organic farmer to introduce you to the plants that grow outside your door. Even in urban areas, our plant friends are right around the corner. Talk to your farmers at the market.

7. Worship Your Belly Fire

This connects to "Your Gut Likes Siestas." There is a masculine god: your belly fire. If you pay close attention, if you attend to your true hunger, you pay it forward in terms of a gorgeous, long life, and days of easeful living. If you don't, you prematurely age and feel crappy as the show goes on.

gut siestas throughout the day.

8. Empower Your Hands to Heal Every Day Your hands are full of magic Your hands are

designed to activate your body's intelligence. You hands are highly-intuitive, powerful agents of you heart. Train your hands to heal yourself and your over your entire body. Look for lost lands. Explore forgotten territories. Find hidden gems. Start each day with a passing of your hands over your body Trust your speed, develop your touch. Once this habit is developed, add another time around bathing to give yourself a guick or proper massage

9. Reflection is the Best Investment of Your Time

The yog's of yore codified the fundamental reality that the life force is based on pulsation. Inhale, exhale, Connection separation. Experience, reflection. In our hyper-generative, sharing economy, we want to take in more than we have time for. Dynamic harmony and profound inner wisdom come only from digested experiences. Schedule time for reflection and absorption into your daily experience. After your reflection time, do planning time to empower your future with the lessons

GET IN THE DRIVER'S SEAT OF YOUR HEALTH











Within 9 months:

- We unclog and clean up our bodies as our temples.
- We declutter our homes and our lives and open up the field of living in a clarified space.
- We own the power of our own constitution.
- Our relationships become more connected, so we experience the next level of interconnectivity and co-creativity.
- Our energy deepens and stabilizes at a level of steady, rich capacity.
- Our intuition is revealed. We make smarter choices that lead to joy, ease, and love.

There are three different paths you can take in the Living Ayurveda Course. Discover your healing path:

- · Self Healer path
- Family Healer path
- Pro Healer path

START A FREE TRIAL

WITHOUT ANY OBLIGATION

Are you ready for your Ayurveda Healer Journey?





What is your healing path?



In LAC, you can choose one of three healing paths. Each path has a corresponding syllabus.



Self Healer

On this path, you become your own healer. You have a desire for personal evolution in real time. You're ready to uplevel your energy integrity. Connect to your ecosystem. Align to deeply empowered life.



Family/Community Healer

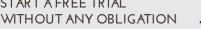
On this path, you intuitively pass deep body-care wisdom and responsibility onto your kids and elders. You uplevel your family's daily habits around sleep, food, and movement. You learn intergenerational caregiving, from before conception through death.



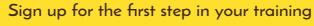
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Pro Healer

On this path, you learn the most effective ways to apply Ayurveda in your wellness career. You also learn how to move groups through deeper transformations in less time. You uplevel your own wisdom, wellness, and abilities to communicate and coach your tribe through the next evolution.











Life before LAC:

- I carry extra weight and thus waste that circulates through the bloodstream, creating unpleasant emotions
- I have unpredictable seasonal allergies, congestion, digestive toxicity, constipation, bloating, and/or a host of difficulties during menstruation.
- I live out of integrity with what I know to be healthy and beneficial for my body, living in a way that doesn't align with how I want to feel.

Life after LAC:

- I know the 20 gunas and how they pair into 10 opposite qualities, and I can assign these pairs to the 5 elements. I take action to balance gunas that are too strong with their opposites in order to balance them. I am at ease with the way the elements act in my life.
- I understand the forces acting on me based on time of day, year and life. I can describe how eating and sleeping according to the doshic clock influences my health. I identify where my daily habits are in and out of alignment with the doshic clock what it feels like, what it looks like, and how I want to design my life. I'm starting to see where the biggest gains are going forward.
- I make my home a safe, sacred space for growth, healing and clear communication. The home is a safe place where I know that the food is good for me and my bodies. I set specific times and places for self-care practices like oil massage.

"This course will change the trajectory of your life. It is still an everyday process, but you learn to live in health and move beyond thought patterns and habits that we have so grown to believe. You will become a new person."

- Jean Lee





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Family life before LAC:

- I parent based on how society and others say it should be done instead of with my intuition.
- My family members have not identified our values, or if we have, we live out of alignment with our values and our intuition. We have foggy/unclear communication surrounding our health and life goals.
- Runny noses, seasonal allergies, constipation, indigestion and other rampant day-to-day discomforts are common throughout my family.

Family life after LAC:

- I understand the 5 habit triggers and teach my family how to use this method to create the life they want and break habits that no longer serve them.
- My family takes time to identify our list of values. We memorize our list of values and create a weekly family meeting to stay on track with them.
- Our home is a healthy, safe, and sacred space for growth, healing, and clear communication. The food in our home is healthy and natural. We make food choices that are good for our bodies. We seek natural remedies for typical day-to-day discomforts.

"LAC has rekindled my passion and confidence to be my best self and continue to evolve with a bigger picture perspective. I have 3 children at home - I'm so glad I was a member in Living Ayurveda when they were young!" - Anna Berkelmans









Professional life before LAC:

- I don't know/understand my passion, purpose, or dharma, or haven't yet taken the steps needed toward living them.
- I feel lost/confused about what the right path is for making an impact in the world or in the lives of others.
- I live out of integrity with the knowledge or instructions I give to clients.

Professional life after LAC:

- I understand the 5 habit triggers and have changed the behaviors of myself and my clients accordingly.
- I can explain the doshic clock with confidence (day, seasons, life). I can name activities that are appropriate for each dosha's time of day. I can describe how eating according to the doshic clock influences my clients' wellness.
- I have identified my list of values to help me make better decisions more easily. I have defined and memorized my list of values. I can guide students or clients in brainstorming their values and using them to live on target.

"Learning the principles of Ayurveda changed my perspective on health and disease 180 degrees! As anOB/Gyn, I go to the kitchen now instead of the medicine cabinet to treat myself, my family and friends, and even my patients." - Dr. Beth Claxton





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WHAT

LIVING AYURVEDA with Cate Stilman

Capture Living Ayurveda Timeline

9 months: 3 Quarters

LAC Q1 Trimester - Basics of Ayurveda: Language, Digestion, and Nourishment LAC Q2 Trimester - Sophisticated Ayurveda: What is Health? What is Disease?

LAC Q3 Trimester - Discover Chakras, Yoga and Female Health Secrets

Self Healer



Family Healer



Pro Healer















Self Healer - Trimester Syllabus

lst Trimester Syllabus		2nd Trimester Syllab		
Month 1		Month 4		
• Earlier Lighter Dinners		Start Day Right, Breathe Body		
• How to Change a Habit/5 Habit		Practices		
Triggers + Your Why		 What is Health part 1 		
 20 gunas, elements, doshas 		(Dosha, Agni, Dhatu, Mala)		
Doshic clock		 What is Health part 2 		
• Values		(Senses, mind, subtle doshas)		
Healing space		• Koshas		
Month 2		Month 5		
	П	Meditation	П	
Healthier Eating GuidelinesKaizen		Stages of life /intergenerational		
Constitutions: Prakruti/Vikruti		thrive		
Agni types		 Disease process 		
Health history	П	Tarpana		
·	_	NA II a		
Month 3		Month 6		
• Early to bed		• Plant based diet		
Keystone Habit		• Facials		
 6 tastes + seasonal eating 		AromatherapyPlants as Medicine		
Kitchen medicine		• Plants as Medicine		
• Tongues				



1onth 7

- Self-Massage √ayus
- Chakras
- Yoga

1onth 8

- SDR + Sense Organ Care Kitchen Sadhana
- Conception/Postpartum
- How to menstruate
- How to go through menopause

1onth 9

- Easeful Living + Longevity tips
- Travel tips
- Values: review









https://yogahealer.com/lac-insider



Family Healer - Trimester Syllabus

🕏 1st Trimester Syllab	us	🕏 2nd Trimester Syllo	bus	🕏 3rd Trimester Syllab	ous
Month 1 • Earlier Lighter Dinners • How to Change a Habit/5 Habit Triggers + Your Why • 20 gunas, elements, doshas • Doshic clock • Values • Healing space Month 2 • Healthier Eating Guidelines • Kaizen • Constitutions: Prakruti/Vikruti • Agni types • Health history Month 3 • Early to bed • Keystone Habit • 6 tastes + seasonal eating • Kitchen medicine • Tongues		Month 4 • Start Day Right, Breathe Body Practices • Subtle gunas + subtle doshas • Koshas • Values Month 5 • Meditation • Stages of life/intergenerational • Disease process • Tarpana Month 6 • Plant based diet • Facials • Aromatherapy • Plants as medicine		Month 7 • Self-Massage • Vayus • Chakras • Yogas Month 8 • SDR + Sense Organ Care • Kitchen Sadhana • Conception/Postpartum • How to menstruate • How to go through menopause Month 9 • Easeful Living + Longevity tips • Travel tips • Values: review!	





START A FREE TRIAL



Pro Healer - Trimester Syllabus

🕏 1st Trimester Syllab	us	2nd Trimester Sylla	bus	🕏 3rd Trimester Syllab	us
Month 1		Month 4		Month 7	
Earlier Lighter Dinners		Start Day Right, Breathe Body		Self-Massage	
How to Change a Habit/5 Habit		Practices		• Vayus	
Triggers + Your Why		 What is Health part 1 		• Chakras	
20 gunas, elements, doshas		(Dosha, Agni, Dhatu, Mala)		• Yogas	
Doshic clock		 What is Health part 2 			
Values		(Senses, mind, subtle doshas)	_ %	Month 8	
Healing space		• Koshas		• SDR + Sense Organ Care	
		.		 Kitchen Sadhana 	
Month 2		Month 5	_ 9	 Conception/Postpartum 	
· Healthier Eating Guidelines		Meditation		 How to menstruate 	
Kaizen		Stages of life /intergenerational		 How to go through menopause 	
· Constitutions: Prakruti/Vikruti		thrive		Month 9	
· Agni types		• Disease process			_
Health history		• Tarpana		• Easeful + Longevity Tips	
4 1 7		Month 6		• Travel tips	
Month 3		• Plant based diet		Values: review	
Early to bed		• Facials			
Keystone Habit		Aromatherapy			
6 tastes + seasonal eating		Plants as Medicine			
· Kitchen medicine		• Plants as Medicine			
Tongues					





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WHO



Cate is an innovative Ayurvedic practitioner and yoga teacher. She empowers thrive-seekers to uplevel their health, their careers, and their lives in real time. She teaches wellness pros to grow their impact and their income and to live their best lives.

Cate completed Iyengar Yoga Teacher Training and has been certified as an Ayurvedic Practitioner since 2001. She co-hosted The Ayurveda Summit and published her book, Body Thrive, in 2015. Since creating Yogahealer in 2001, Cate has helped thousands of people thrive in their health, their families, and their communities.

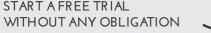
The success and efficacy of the Body Thrive method is the result of Cate's innovative, modern approach to Ayurveda. She has created a more effective path that consistently guides members toward their desired health breakthroughs and wellness goals. Cate has trained over 100 Yoga Health Coaches to use her Body Thrive method. These coaches are helping Cate further her mission of spreading personal and planetary thrive.

Are you ready to receive guidance to step into thrive?

Meet your LAC Head Coach and creator of this program, Cate Stillman.



"Cate, this course is amazing. It has opened me up to whole new possibilities of health and lifestyle that I never even thought possible before. It has changed my life, my health, my habits, and those of my family in ways unforeseen to me before I started the course. I cannot thank you enough! You have blown my entire world open with new possibilities for my Personal health and well-being, that of my family, and for my career and life. THANK YOU!!!!!" - Fernanda Grisetti







MEET OUR MENTORS



You will receive two calls per month with your path mentor. Mentors are trained to make sure that you become competent in Living Ayurveda.



LAC Mentor: Self Healer Track - Mary Sullivan

Mary Sullivan MS, KRM, AYS is a writer, teacher, and researcher, and a long-time member of the Yoga Healer Community. Mary helps people identify and implement daily practices, habits and paradigms that build their wellness and resiliency. She writes and teaches classes on lifestyle medicine for people with Lyme disease and other chronic illnesses. Mary began Dare to Self Care in 2013 as an outlet to help others.



LAC Mentor: Family Healer Track - Sarita-Linda Rocco

Sarita has been studying and practicing Ayurveda since 1996. She is personally trained by Maya Tiwari, world spiritual leader & founder of Wise Earth School of Ayurveda. Maya Tiwari is famous for her work on ancestral healing. Sarita assisted Maya in conducting numerous workshops and ceremonies to walk people through the journey of ancestral healing.



LAC Mentor: Pro Healer Track - <u>Alexandra Epple</u>

Alexandra Epple CAS, CMT is an Ayurvedic Practitioner, yoga instructor, Yoga Health Coach, bodyworker, and Midlife Coach. Her approach to health is practical and down-to-earth. She supports mature women through menopause and midlife so they come out the other side feeling better than they ever have: vibrant, joyful, and luxuriously healthy.



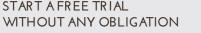
LAC Ally: Batool Merali

Batool Merali is a certified Ayurvedic Practitioner and yoga teacher who has been working in the field of alternative and holistic health for over a decade. She guides people to thrive in body, mind, and spirit, helping them release the anxiety holding them back from reaching their highest potential and experiencing the magic of life.



LAC Ally: Anna Welle

Anna Welle is an Ayurvedic Practitioner, Yoga Health Coach, Reiki Therapist, and Initiate as a Priestess of the Moon. She loves working with young women who are committed to personal growth and better health, with an interest in Ayurveda and understanding how to nuance and customize their own self-care.







HOW

Discover the Living Ayurveda Method We Learn, We Act, We Share

Live Sessions

- 2 Coaching Calls per month with Cate
- 2 Live Sessions per month with LAC Mentors
- 1-1 sessions with LAC Assistants

The Course Hub

- Master Specific Habits and Habit Evolution Techniques
- Core Group Lessons and Ayurvedic Competencies
- Class Materials: LAC Videos, Webinars, Meditation Audios
- Body Thrive Book
- LAC Books: book lists geared toward each path
- LAC Workbook + Tip Sheets

Practice Lab

- Weekly huddles
- Evolve habits with families/partners/colleagues

The LAC Facebook Forum

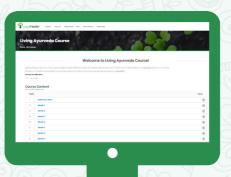
Receive support from other LAC members

Yogahealer Retreat

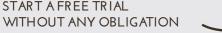
• Meet the LAC community on the Yogahealer Retreats

















LAC PACKAGE



Exclusive Trainir	ng	Value
Body Thrive course with Cate (1YR	- 4 Sessions)	\$3,000
Ayurveda Summit Recording (27 E	xpert Interviews)	\$99
Choice of e-course: Allergy Worksho	op, Immunity Workshop, Healthier Kids Workshop	\$35
E-copy of Body Thrive Book		\$10
Mailed copy of Body Thrive Book		\$24
Connectivity Kit + bring 4 friends - v	value	\$395
2 Passes to Yogidetox		\$394
Total Value of Bonuses!		\$ 39 57





